

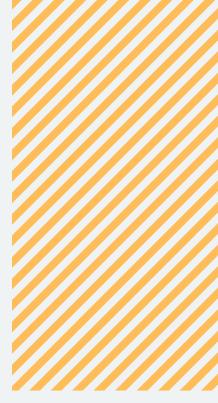


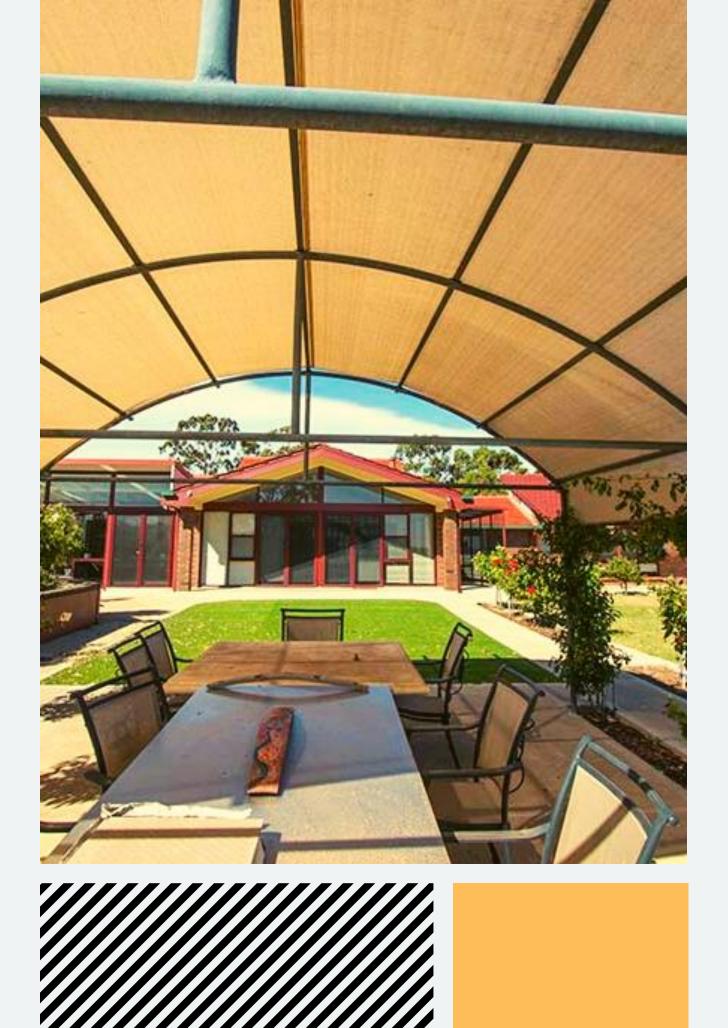
### Future Realty S.A.

Starting Your Own Business

www.futurerealtysa.com.au







### Own your own agency

0416 165 545

- For a small monthly license fee
- We provide everything you need
- Phone Andrew Milne on:

## Start Your Own Business

FOR A SMALL MONTHLY FEE

Keep 100% of your hard earned commission.







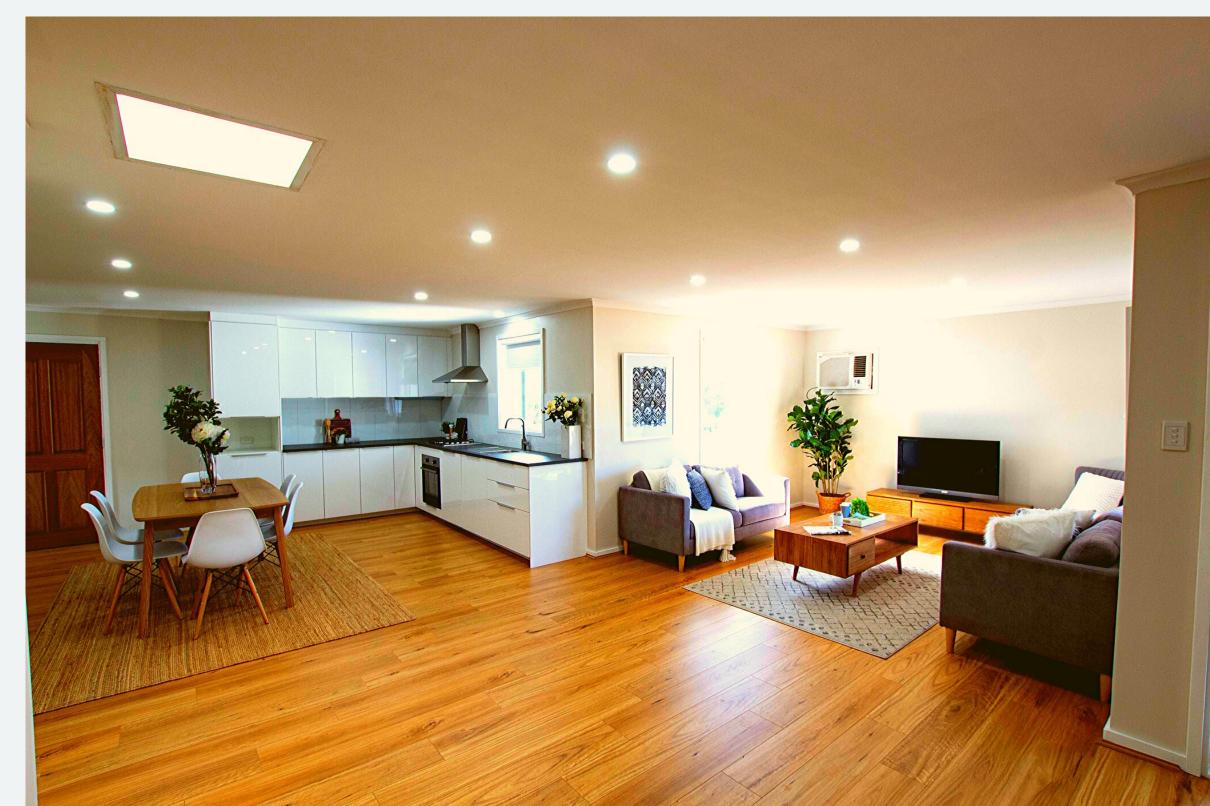
AS IT IS YOUR OWN BUSINESS YOU **NEED TO HAVE:** 

**RLA Number** Trust Account/ Trading Account **ABN Number** Vehicle Phone/ tablet **Computer and printer** Office or home office Stationery and office supplies (some supplied) All business and running costs Tax agent and accountant





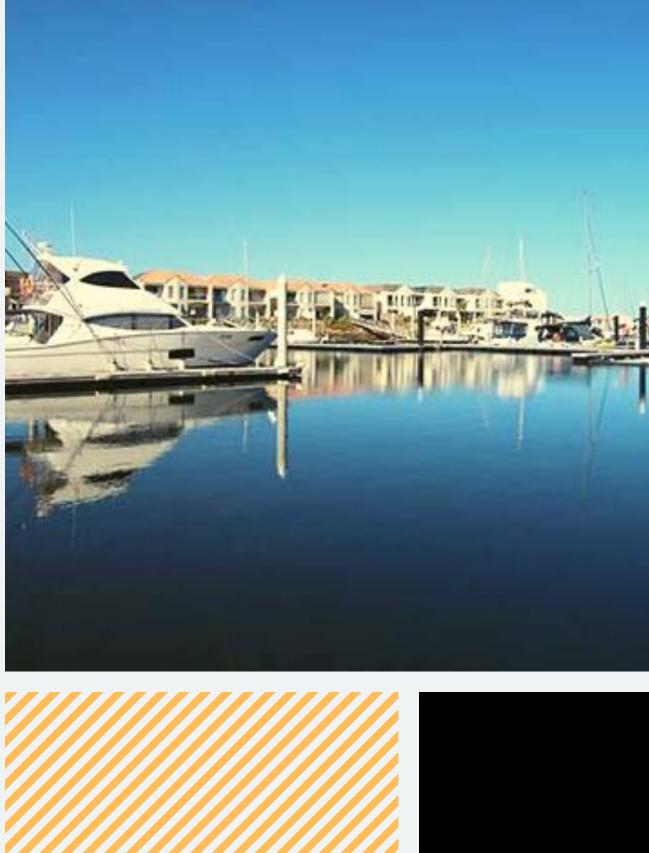




# There is a small monthly fee of \$1000.

# A minimum 3 month set up period applies.

You pay \$3000 up front for 3 months and \$1000 at the beginning of every month from then on.





## No lock in contracts

#### YOU CAN LEAVE AT ANY TIME WITH YOUR CLIENT BASE. WE PROVIDE:

Branding (Future Realty SA)

Website

**Rex Database** 

**RP** Data

Forms Online (REISA)

Ekermann's Portal

Portal uploader Rex

Room Sketcher floor plans

Printer portal, brochures etc.

Fotobase house signs portal

Photographers & copy support

Finance companies and brokers

Marketing & artwork templates

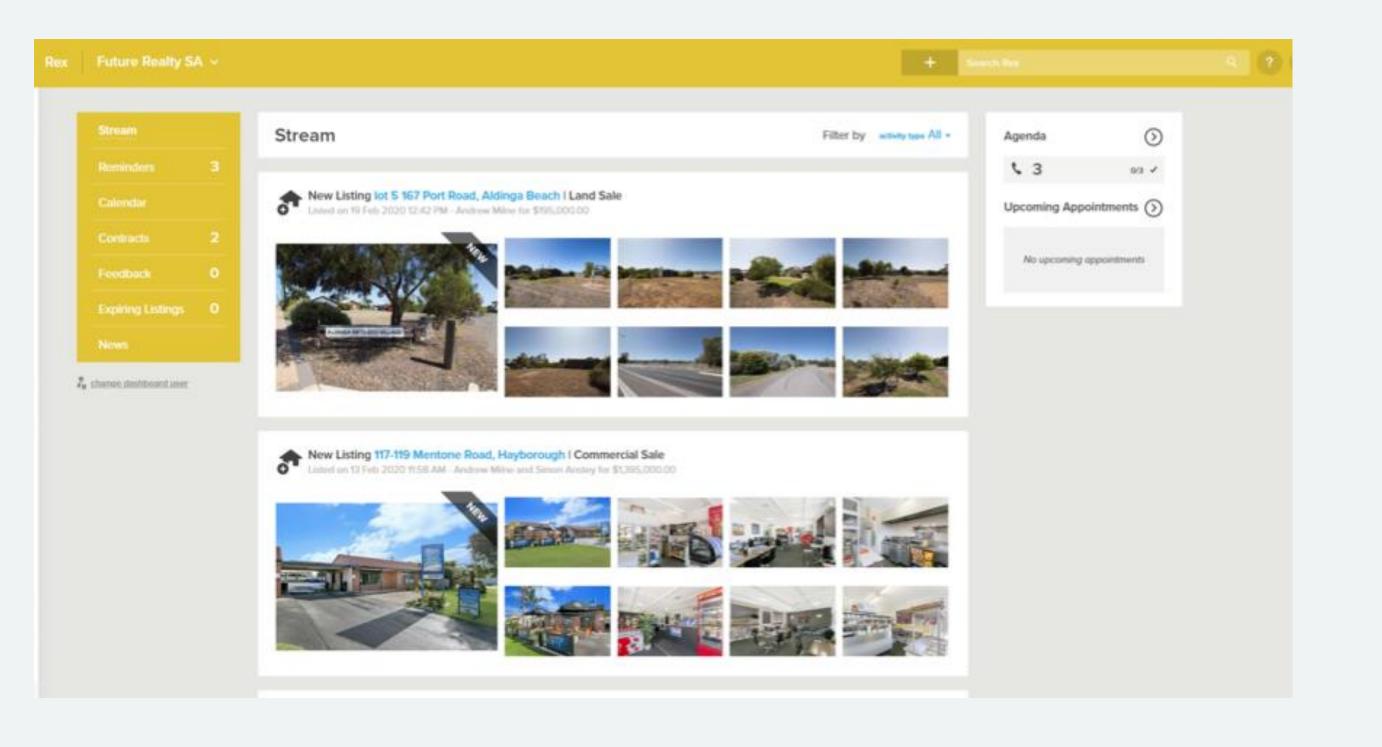
Mentor & business support

Multi-media & social media

Rex & RP Data training

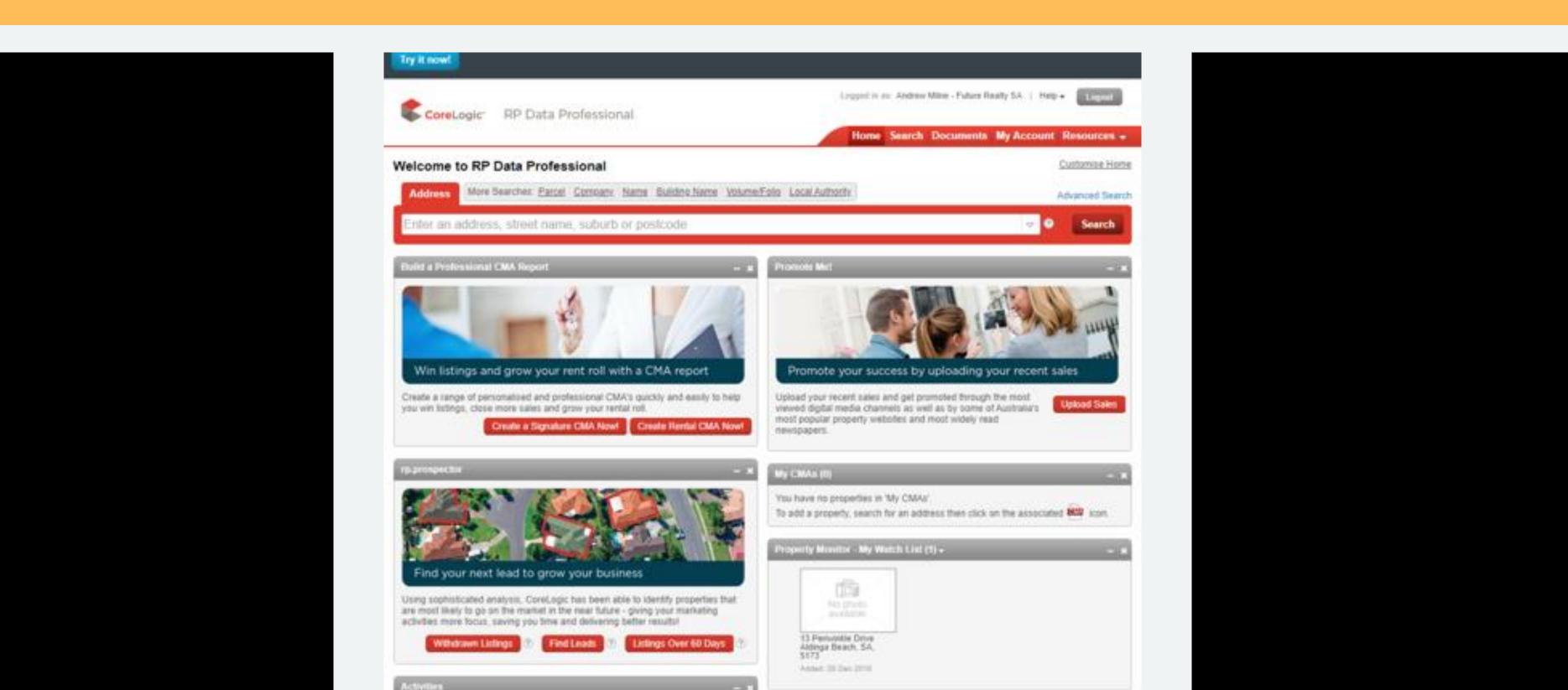
### **Examples of Supplied Software**





### **Examples of Supplied Software**

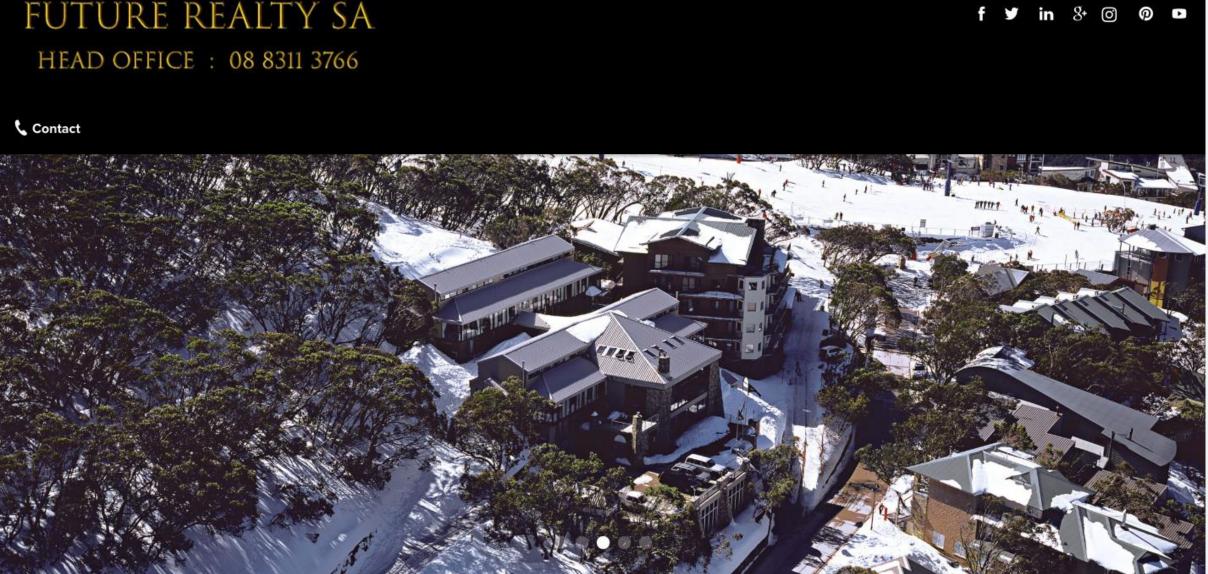
#### **RP DATA**



### Examples of Supplied Software

#### WEBSITE

### FUTURE REALTY SA







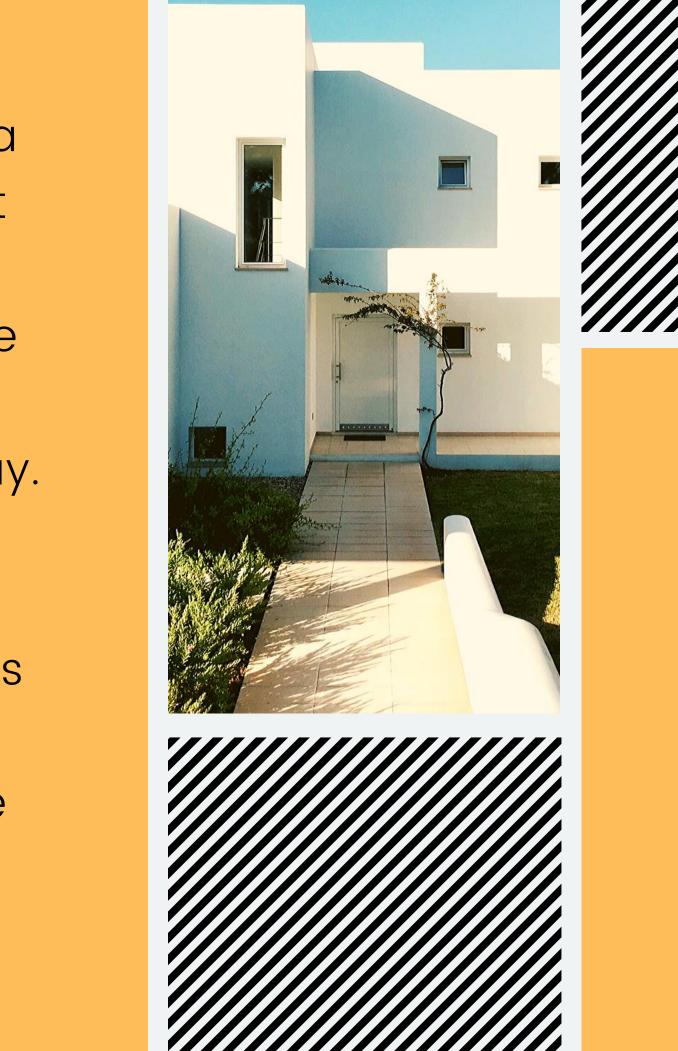






You can become a part of the fastest growing, most exciting real estate industry business model around today.

This model rewards you for your hard work and initiative instead of lining someone else's pocket

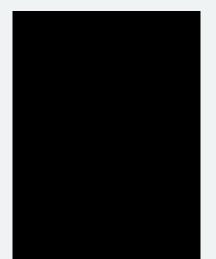


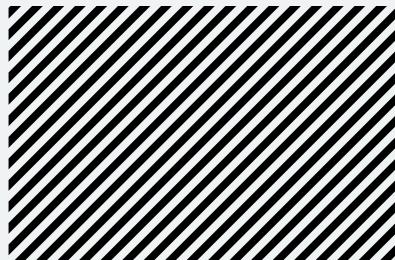


This business has very low start up costs, low overheads and access to the best resources the real estate industry has to offer.



Be your own boss and be part of an organisation that will support you to grow and become a successful business owner and real estate agent.

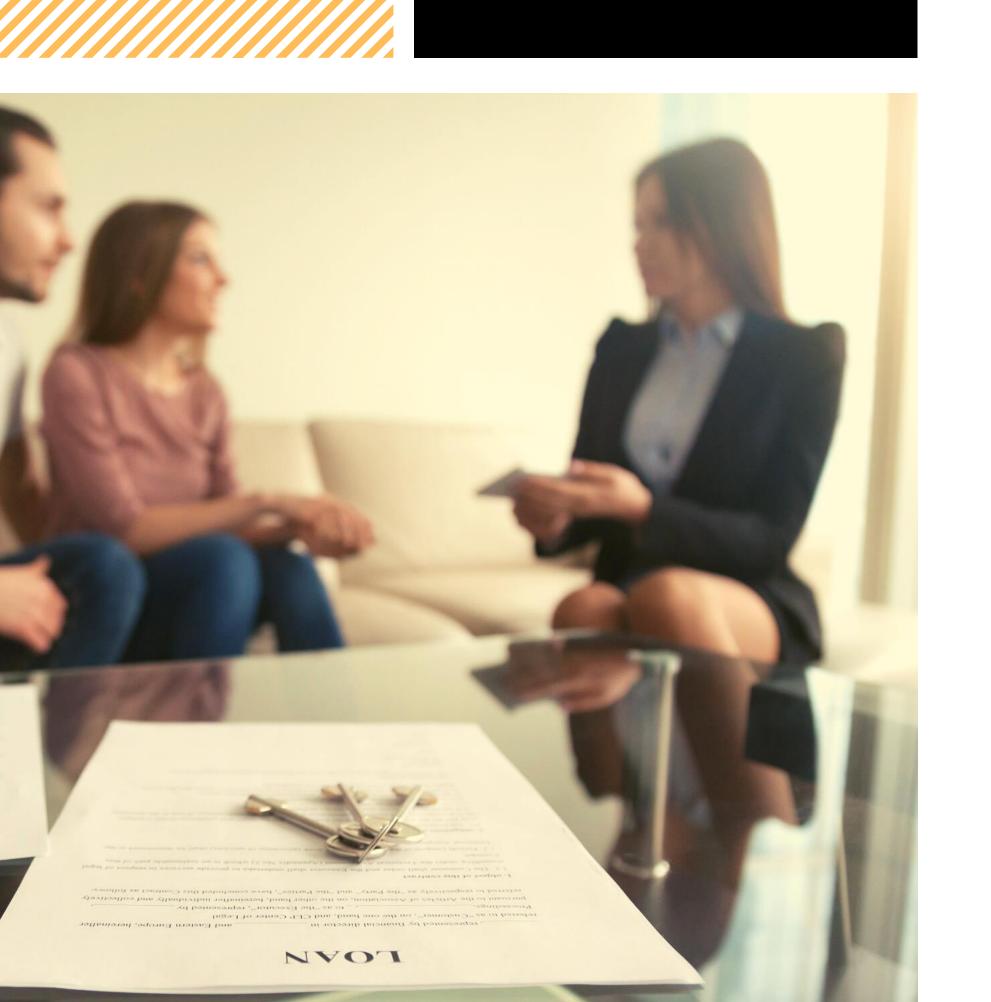




Own your own agency without the expensive franchising model or complicated start-up if you were to start the business yourself.







It takes about three months to set everything up and obtain listings with sales and settlements. This is why we have a three month establishment period.

You will not find a better business opportunity than this. We look forward to you coming on board and building a solid future for you and your family in this challenging industry.

#### WEBSITE

- Write a personal biography for the website.
- Your photo for the website.
- URL links to social media.
- Phone number, your existing mobile number is fine and you can also have a home office landline.
- Widget for RMA if you have one.



#### I WILL CREATE A PERSONAL LOGO NAME & PHONE NUMBER FOR YOU.







#### EMAIL

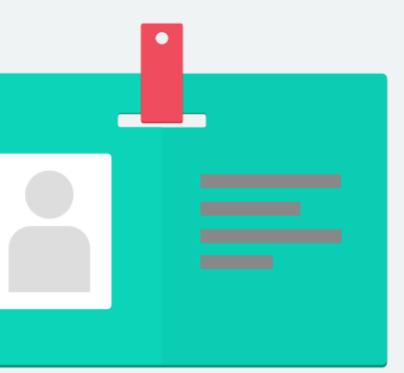
- A one year subscription of \$108 is due 6th October for renewal each year (I will send an FRSA account to you and organise it with Honcho).
- Email-first and last name- consistency. Example:
  - andrewmilne@futurerealtysa.com.au





#### BUSINESS NAME REGISTRATION

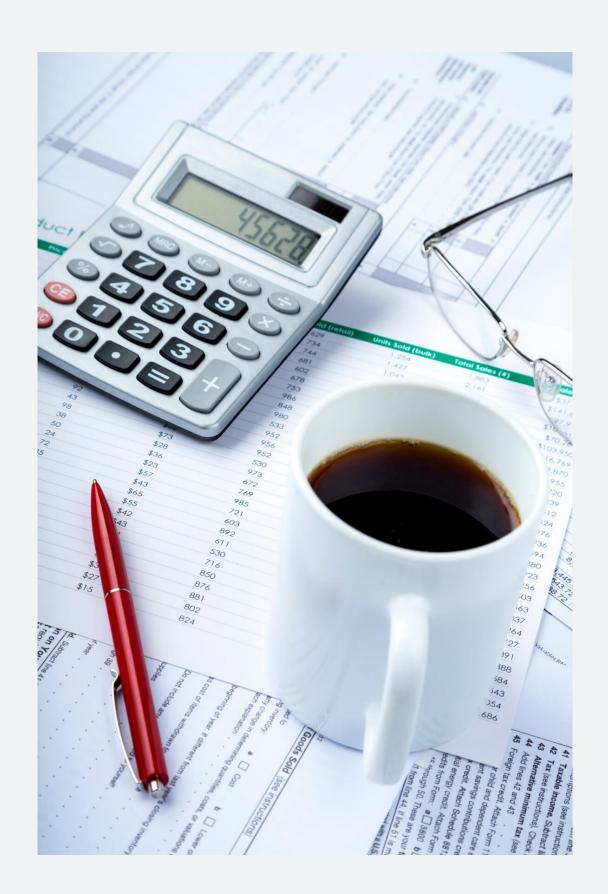
Example: Future Realty SA Adelaide Call Honcho to register on 1300 550 730





#### BANK ACCOUNTS

Business Account Trust Account (needs to be audited every 12 months). Kylie@alaudits.com.au cost \$550 I have NAB connect, enable unlimited size fund transfers. Need similar.





## Business Necessities

PAGE 1

#### LICENCE CBS

Renew every year with trust audit RLA number.

#### ABN NUMBER & TAX FILE NUMBER

Contact tax office.

#### REGISTER FOR GST

MyGov account.

#### SUPERANNUATION FUND

## Business Necessities

PAGE 2

ACCOUNTANT & TAX AGENT And accounting software.

#### COMPUTER, TABLET, MOBILE PHONE & IT SUPPORT

## GENERAL OFFICE SUPPLIES & EQUIPMENT

Including a printer and scanner.

### Staff





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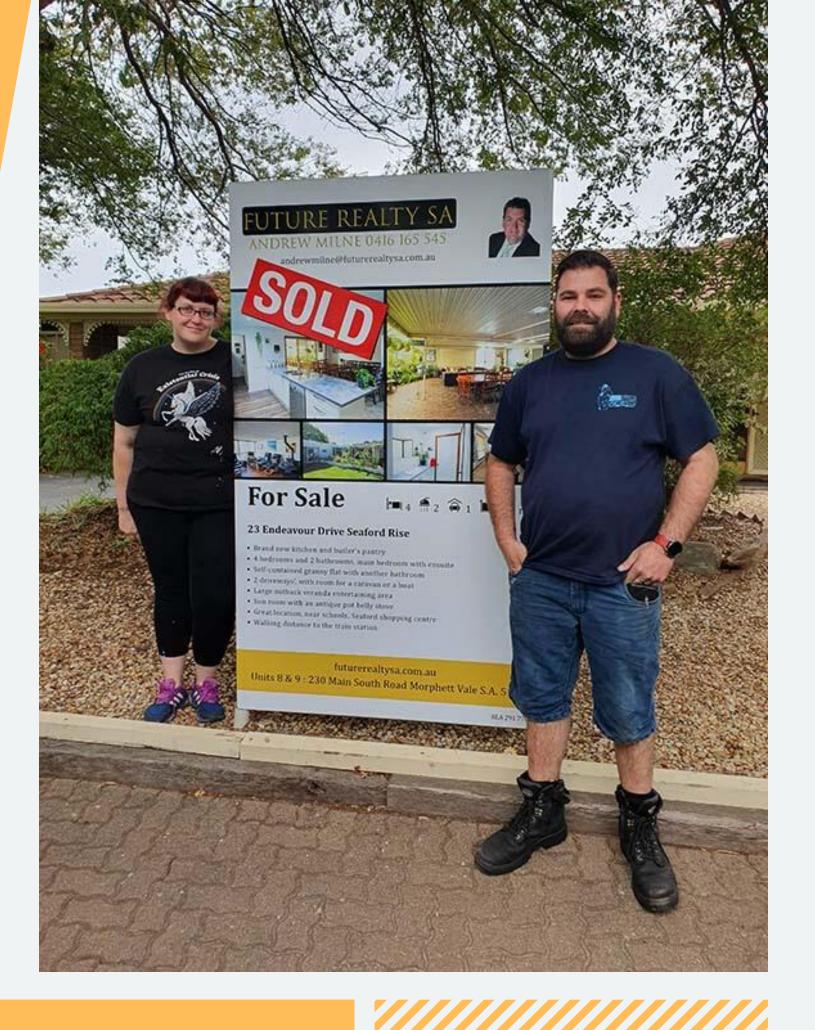


### PAYROLL SOFTWARE Report to ATO every pay.

WORK COVER

### SUPERANNUATION FOR STAFF Compulsory.

INDUCTION KITS



Recommend at least 3 boards est. cost \$200 each. Banners for promotions-Officworks est. cost \$100 each.

### **OPEN INSPECTION BOARDS &** BANNERS

### FUTURE REALTY SA ANDREW MILNE 0416 165 545



RLA 291770

Units 8 & 9 : 230 Main South Road Morphett Vale S.A. 5162

andrewmilne@futurerealtysa.com.au andrewmilne.com.au

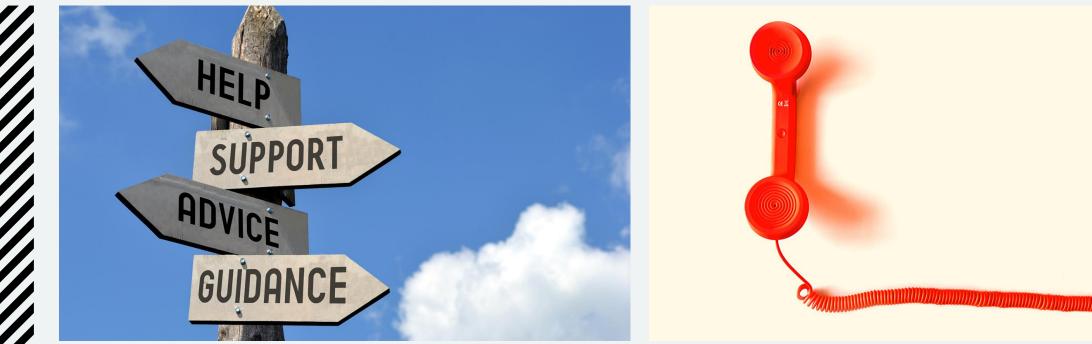


\$200

### **BUSINESS CARDS, PRICE LIST &** SUPPORT BROCHURES

- Business cards est. cost
- Price lists est. cost \$100
- per 50-100
- **Brochures-various**
- options, your choice,
- whatever you need.

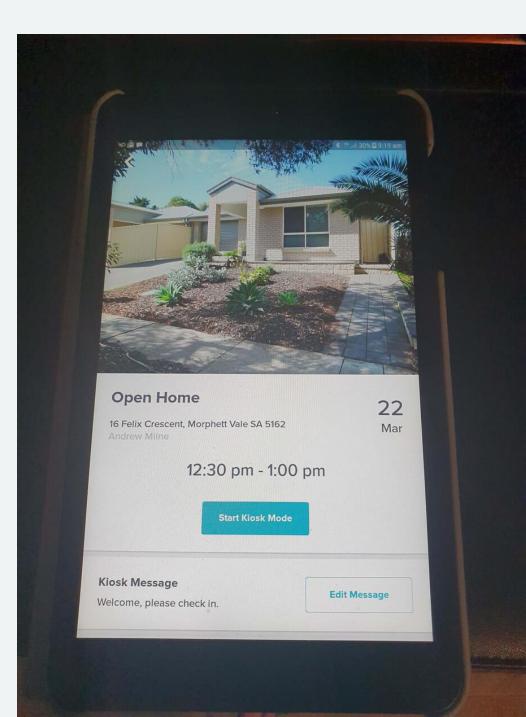
## FRSA Support -supplied as part of your license fee.

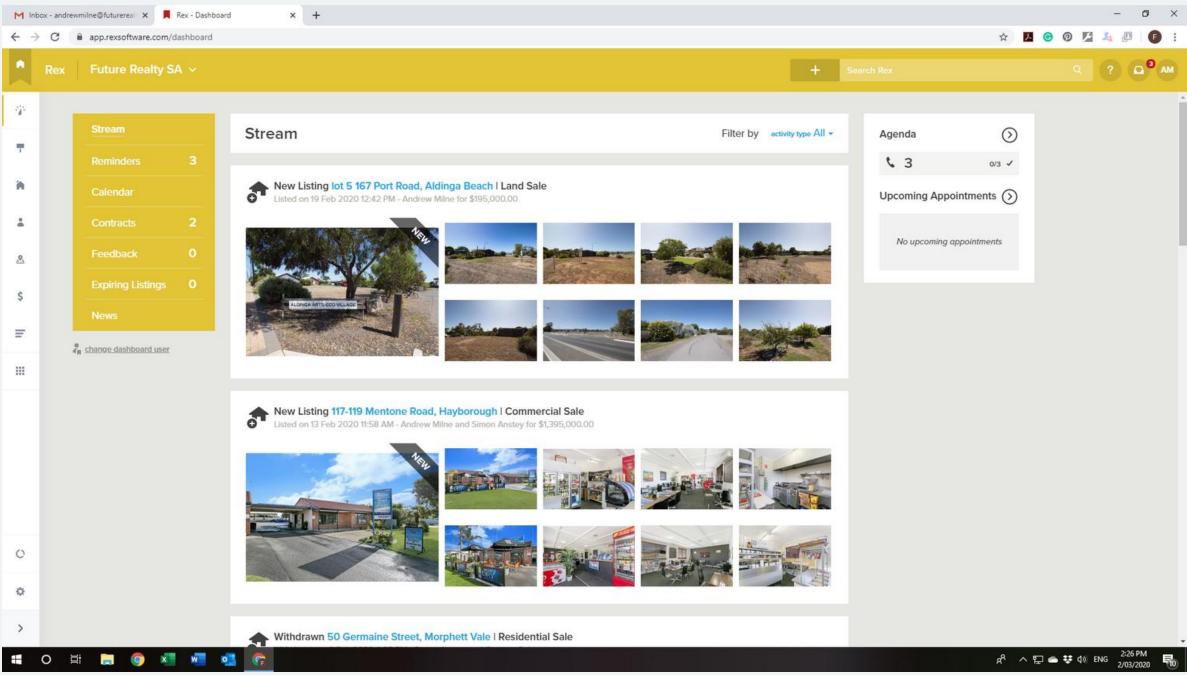




#### **REX SOFTWARE**

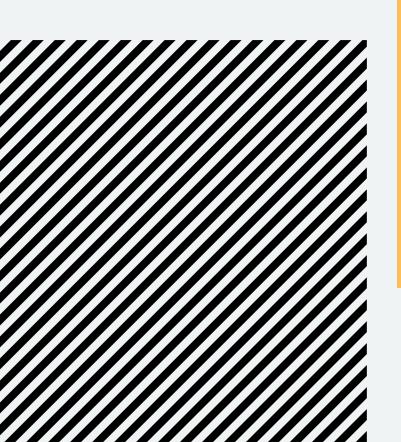
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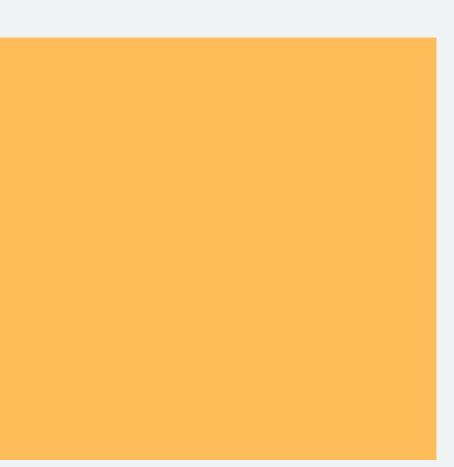


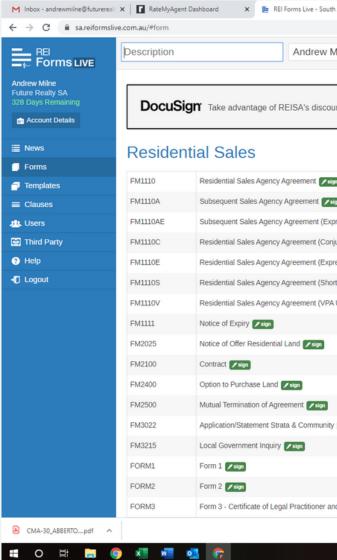


#### FORMS ONLINE

### REISA membership FRSA

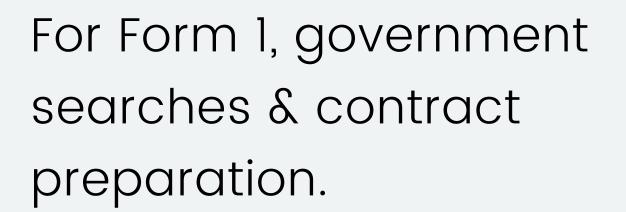




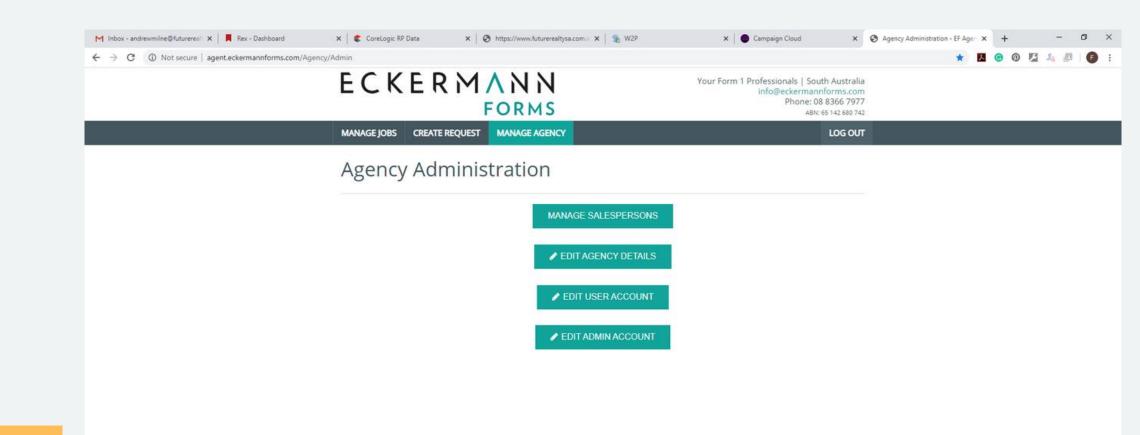


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### ECKERMANN'S PORTAL







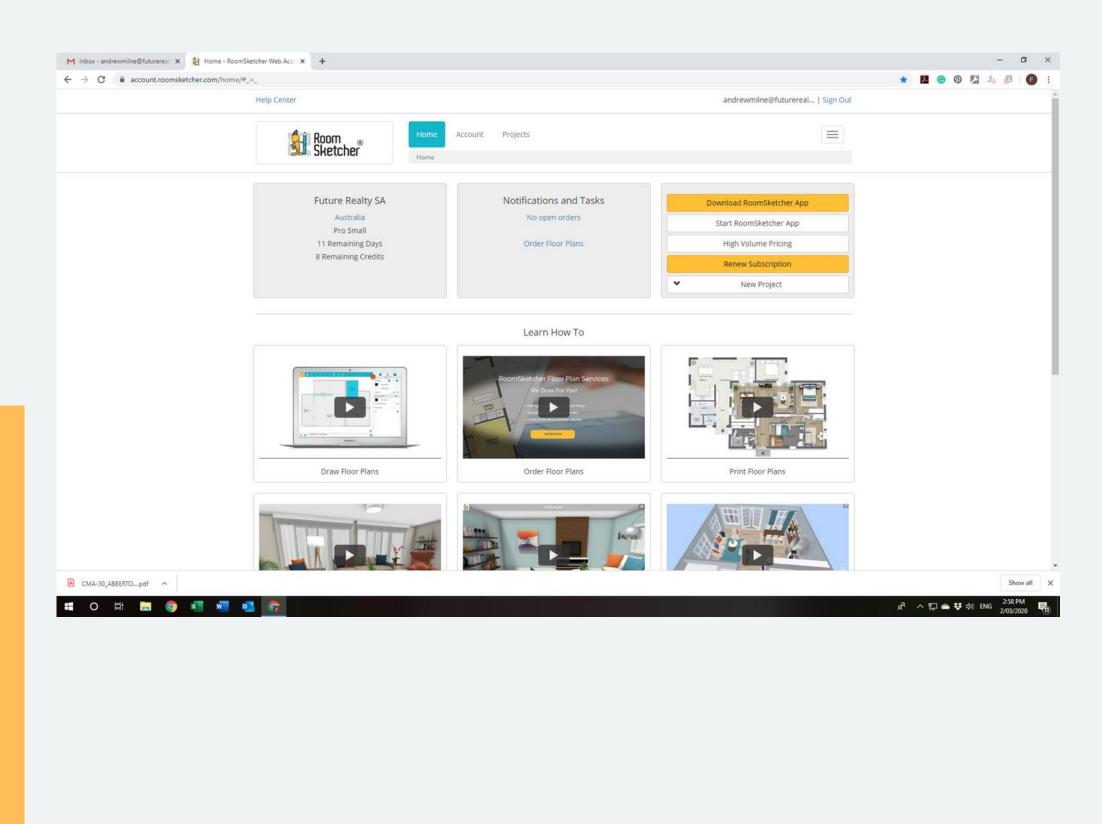


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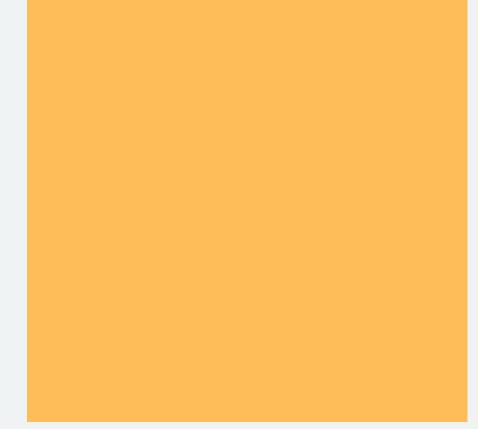
### ROOM SKETCHER MEMBERSHIP

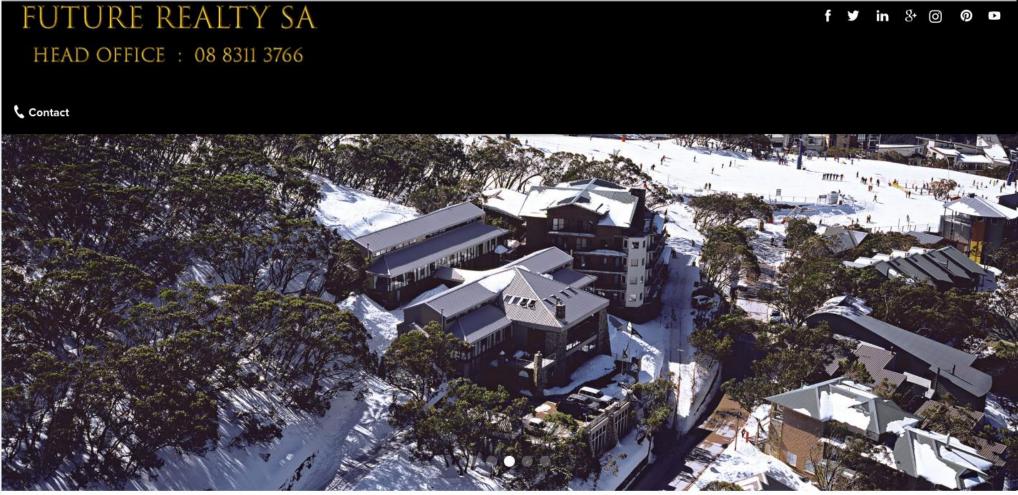
Floor plans black and white, colour 3D and 3D interactive.



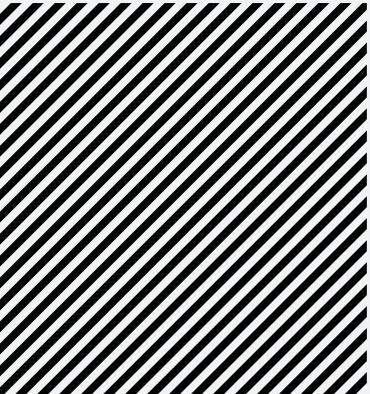


#### WEBSITE









#### **RP DATA- CORE LOGIC**

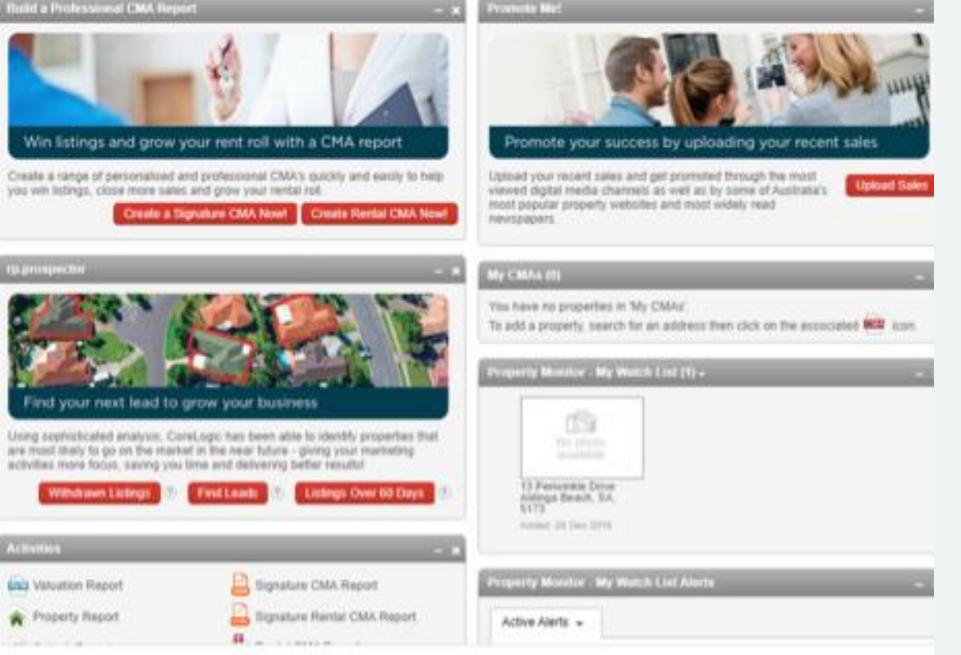


#### **Nelcome to RP Data Professional**



field a Professional CMA Report

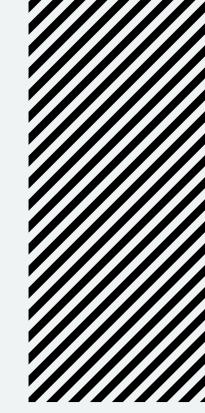


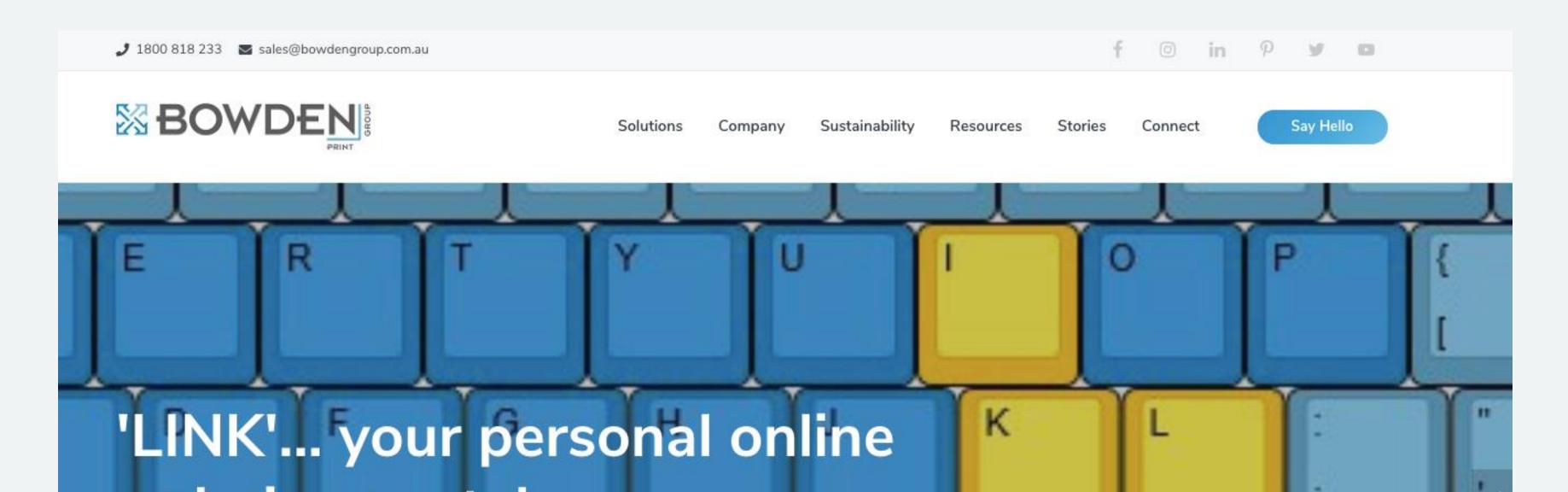


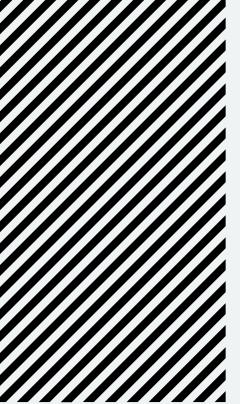


### **BOWDEN PRINT PORTAL**

For the design of brochures, one template, any other designs contact Bowden Print Group.







### MENTOR SUPPORT & BUSINESS ADVICE

Support in getting set-up, especially in the first three months when you are in the set-up stage of your business.



### improve Develop TRAI NG MOTIVATE COACHING INSPIRE

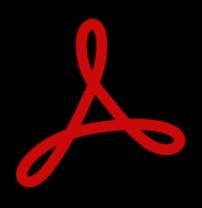
### PHOTOGRAPHY

FRSA services12 photos \$10024 photos \$200Post production and in jpeg to size readyand uploaded to REX for portals.









#### ADOBE ACROBAT

### Software

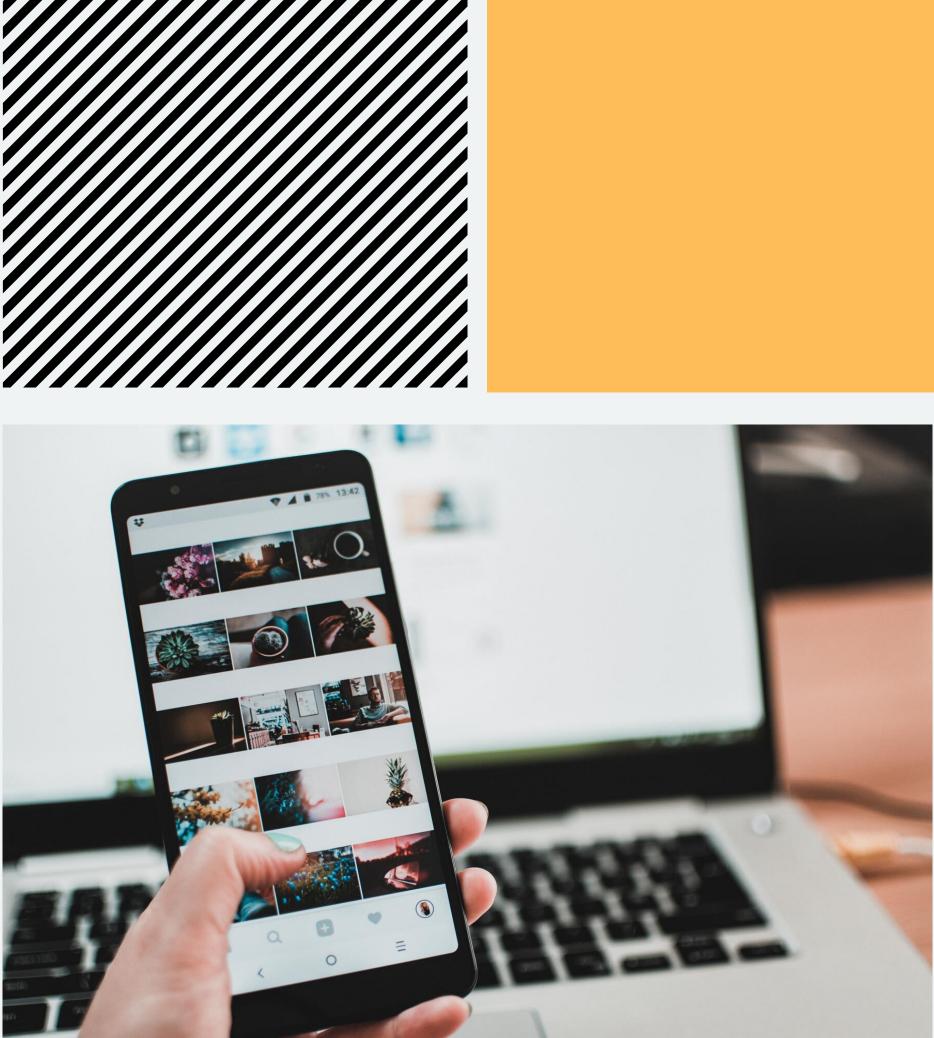


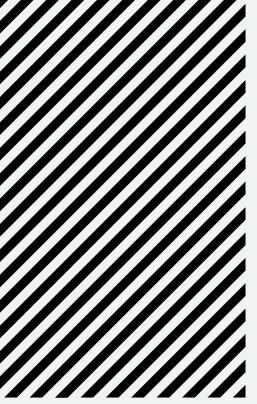
#### OFFICE



### INTERNET

Internet straight to devices. NBN Internode has a gold package adequate for a home office.





### Portals



#### Homely.com.au

Ratemyagent.com.au

Homesales.com.au (general)

Domain.com.au (general)

Williams Media (The homepage.com.au/ luxury list)

#### FUTURE REALTY SA

Realestate.com.au

Onthehouse.com.au

Realestateview.com.au

Realty.com.au

Domanin CRE

Homes.com.au

Trading Post

Quickrealestate.com.au

FUTURE REALTY SA

### Social Media-setup

Facebook (personal & business page) Twitter LinkedIn Google + Pinterest Instagram

Instagram Youtube channel-needed to load video to website











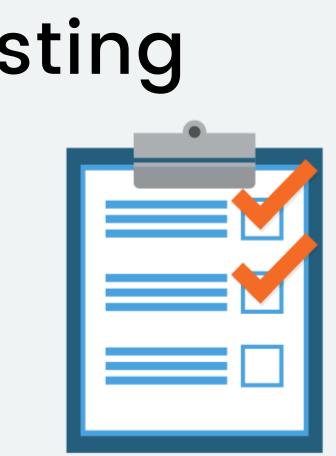


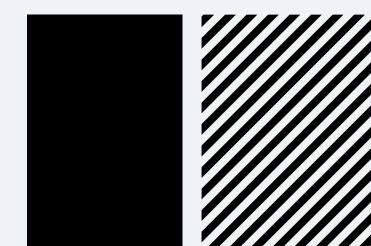
Prospecting, research property and appraisal.

Agency signed by vendor and agent.

Print street name out on plastic listing folder (black Officeworks with plastic slips for \$1) setting up a file for all paperwork.

Create a folder with sub-folders and name it the street address in a new client's folder. My documents on computer. And a folder in emails for all correspondence.





- Check and complete agency and send a copy and Form 2 to the client straight away. Send a confirmation text if it is the first time you have used the email.
  - Then make a folder in email, with address for all correspondence.
  - If a tenant is to be notified, send a letter to the tenant with their 14 days notice. Call them then notify property management. Nothing can happen for 2 weeks by law.



Create contact in Rex.





- Create a related property in Rex, then list it in Rex.
- Photo shoot and floor-plan to be measured up.
- If photos have been taken and you have the floor plan, process them ready as jpegs for upload, post-production software and photoshop.

Put photos in subfolder named photos in the new client's folder under that address ready to put into Rex. Same if they are being sourced

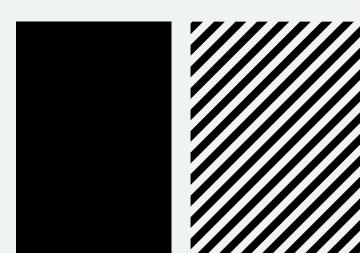
from the internet, don't use RP Data as watermarked. REA is the best source. Or if client has already had them done by photographer, source them.





- Get client to approve photos, copy and floor plan.
- Portal for printer do brochure, save for later and send to client for approval.
- Portal for the sign campaign cloud save for later and send to client for approval.
- Get the client to approve both.
- Get listing information into Rex needed to go live with the listing (FRSA training needed for this).



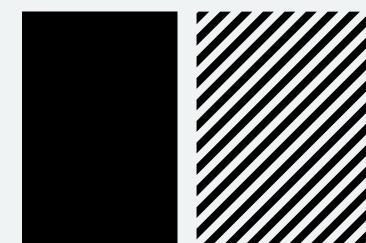


- When everything is approved and the client is ready to go live.
- Send account and get payment in advance on ordering brochures, signs or going live on portals.
- When paid in full, upload to portals (FRSA training needed) for this), order brochures and sign.
- Portals available for brochures and sign, need training at first get companies to do artwork.
- Organise open time.



- If auction (see Simon for advice on process).
- Offer forms or contract offer.
- Meet with vendor to negotiate sale, or at this point price reduction if needed.
- Both parties sign (sale started).
- Send contract to Eckermann's conveyancers (portal available FRSA training needed) or if another conveyancer is doing it.





- Form 1 signed, cooling off.
- Special conditions finance or sale of property. Liaise with broker or agent as needed.
- Deposit letter sent.
- Unconditional (at this point it moves onto conveyancers).
- All relevant information, complete contract and Form 1 sent to both conveyancers and a story sheet with all the information needed.

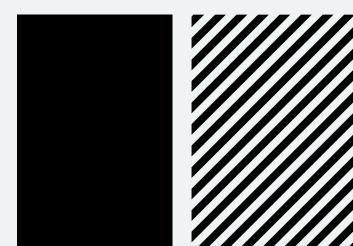




- Settlement call both parties get keys from vendor give gift and congratulate. Seek testimonials.
- Meet new owner at property, give keys, gift and congratulate. Seek testimonials.
- Sales successfully completed.

NOTE: This is a very basic checklist, it will be missing things that may need clarification at the time. Please see me for help or guidance to who can help you.





## Thank you!

# WE'RE EXCITED TO WORK WITH YOU. FUTURE REALTY SA ANDREW MILNE 0416 165 545

#### POWERPOINT DEVELOPED BY LEANNE LONGFELLOW



